



33rd Annual Anchorage Salmon Run May 4, 2024

Dear Inlet View Families & Potential Sponsors,

Inlet View Elementary School is celebrating 33 years of hosting the Anchorage Salmon Run. This annual event is the most essential fundraiser for IVES funding several critical school programs. Inlet View's parents, friends, and business partners are valued members of the school and we cannot achieve our Salmon Run fundraising goals without them.

Our 2024 Salmon Run fundraiser goal is \$33,000 to mark 33 years of the Salmon Run! Our event will be in-person, on Saturday, May 4th at 10 am. Visit the Salmon Run Event Website at www.anchoragesalmonrun.com to register and find additional race details.

Sponsorship Levels

The Salmon Run is a community-wide, family event that promotes positive and healthy activities while raising critical funds to ensure *all* students have the tools and support needed to excel. Please consider becoming a sponsor at one of these levels.

- Pink Salmon Sponsor \$1 - \$249
- Silver Salmon Sponsor \$250- \$749
- Red Salmon Sponsor \$750 - \$1,499
- King Salmon Sponsor \$1,500+

If you are interested in being a sponsor, please complete the attached form and email it to Kyndall and Rachel at the email addresses shown below **no later than March 20, 2024** (due date allows for race t-shirt printing with sponsor logos in a timely manner). We will respond to confirm your sponsorship and collect all relevant information with payment. All of the perks associated with sponsorship can be found within this packet. *Please note:* If you don't want your logo printed on the Salmon Run race t-shirts, we will happily accept sponsorships through April 30, 2024.

Thank you for your consideration and generosity. We appreciate you!

Kyndall Carey & Rachel Barinbaum

2024 Salmon Run Sponsorship Co-Chairs

Emails: kyndallb@hotmail.com and rebarinbaum@gmail.com



Anchorage Salmon Run Sponsorship Perks

Pink Salmon Sponsor - \$1 - \$249

Sponsor logo with a linked website or social media account included on the Anchorage Salmon Run website.

Sponsor may display a corporate banner at Inlet View Elementary during the run.

Sponsor may include advertising items, coupons, etc. which will be available for racers to take at the bib-pick up at Inlet View Elementary.

Silver Salmon Sponsor - \$250 - \$749

Sponsor logo with a linked website or social media account included on the Anchorage Salmon Run website.

Sponsor may display a corporate banner at Inlet View Elementary during the race.

Sponsor may include advertising items, coupons, etc. which will be available for racers to take at the bib-pick up at Inlet View Elementary.

Sponsor logo included on the event T-shirt (logo due to sponsorship co-chairs by Mar. 20).
Sponsor will receive 1 event T-shirt.

Red Salmon Sponsor - \$750 - \$1,499

Sponsor logo with a linked website or social media account included on the Anchorage Salmon Run website.

Sponsor may display a corporate banner at Inlet View Elementary during the race.

Sponsor may include advertising items, coupons, etc. which will be available for racers to take at the bib-pick up at Inlet View Elementary.

Sponsor logo included on the event T-shirt (logo due to sponsorship co-chairs by Mar. 20).
Sponsor will receive 2 event T-shirts.

Sponsor will be thanked on Salmon Run social media account.

Live DJ will recognize sponsor during the event.

King Salmon Sponsor - \$1,500+

Listed as a major sponsor of the Salmon Run on the race website - with logo and linked website or social media account.

Sponsor may display a corporate banner at Inlet View Elementary during the race.

Sponsor may include advertising items, coupons, etc. which will be available for racers to take at the bib-pick up at Inlet View Elementary.

Sponsor logo included on the event t-shirt (logo due to sponsorship co-chairs by Mar. 20).
Sponsor will receive 3 event T-shirts.

Sponsor will be thanked on Salmon Run social media account.

Live DJ will recognize sponsor during the event.

33rd Annual Anchorage Salmon Run
May 4, 2024



Anchorage Salmon Run Sponsorship Form-Due March 20, 2024

- Pink Salmon Sponsor \$1 - \$249
 - Silver Salmon Sponsor \$250 - \$749
 - Red Salmon Sponsor \$750 - \$1,499
 - King Salmon Sponsor \$1,500+
- Your Sponsorship Amount: \$_____

Contact Name	
Contact Email	
Company Name (if applicable)	
Address	
City, State, Zip	
Name as it should appear on the Salmon Run Website	
Website or Social Media address to link to on Salmon Run Website	
Payment Method	Venmo ____ Check ____

With submittal, I/we authorize Inlet View Elementary to include our name or logo on all the materials printed for the event consistent with our sponsorship selection.

Kyndall or Rachel will contact you to collect relevant information to complete your 2024 Salmon Run Sponsorship. *Please note:* If you don't want your logo printed on the Salmon Run race t-shirts, we will happily accept sponsorships through April 30, 2024.

Kyndall Carey & Rachel Barinbaum

2024 Salmon Run Sponsorship Co-Chairs

Emails: kyndallb@hotmail.com and rebarinbaum@gmail.com

P.S. To sign up for the 2024 Salmon Run, please register at www.anchoragesalmonrun.com